

Climate and Environmental Change Summit

PLAN OF ACTION – Proposal

Name of Group: Fair Lawn High School Environmental Club

Group Members:

Project Title: Bottle Cap Bonanza: A Plan to Raise Awareness of Recycling

Issue/Needs Statement: To help fourth graders at Fair Lawn elementary schools learn the importance of recycling.

Project Goals/Objectives:

- Contact teachers and principals
- Distribute a survey asking the kids what they know about recycling
- Show a video to the kids about recycling
- Distribute bins for the collection of bottle caps
- Collect the bottle caps
- Count the bottle caps
- Distribute post-survey
- Distribute prizes to the winners

Project Description: Through this project we will inform fourth graders and other elementary school students about recycling. We will teach them about the need to recycle bottle caps in the community and while no one can do everything, everyone can do something.

Target Audience: Fourth graders at Fair Lawn elementary schools.

Video Component Description: We will be making a video that will be shown to all of the fourth graders about the recycling of plastic bottles and their caps. They will also learn about the project they will be participating in . We will also be discussing what can happen if we as a community do not recycle and little things people in the community can do to help.

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Project Timeline:

Task	Deadline Date	
Get approval from elementary schools	May 6 th	✓
Create Survey	May 6 th	✓
Make Video	May 10 th	
Buy garbage cans	May 12 th	
Week of bottle cap collection	May 18 th - 22 nd	
Collect bottle caps from school and count them	May 26 th - 27 th	
Give prize to school with the most bottle caps, repeat survey	May 29 th	
Send bottle caps away to AVEDA	June 3 rd	

Resources Needed:

Resource	Deadline Date	
Administrative support	May 6 th	✓
\$250 for supplies	May 9 th	
Garbage cans	May 10 th	
Prizes: ice pops, movie, magic show	May 29 th	
Boxes (to send bottle caps)	June 1 st	

Measures of Success/Expected Outcomes:

We expect to collect 3,000 bottle caps from all of the schools combined

Have better results on the post-survey then on the pre-survey signifying that students have learned from this experience

Advisor Signature: